

World in Peace

2024 Annual Report





Never Give Up.

Toward a Future of Peace.



About World in Peace



VISION

A world where peace isn't just a dream but a reality for everyone.

MISSION

A world where respect and unity replace conflict, building bridges instead of walls.







World in Peace (WiP) is a youth-led, non-governmental and non-profit organization established in 2024 with the vision of creating "a world where peace isn' t just a dream but a reality for everyone." We work across a wide range of areas, including disaster relief and humanitarian assistance in Japan and abroad, children and education, medical and hygiene support, and refugee assistance. We also create opportunities for individuals to take part in addressing social issues and making a difference in their communities.

We believe in both delivering support and expanding the circle of support. Alongside humanitarian aid and international development, we promote fair trade, conduct educational activities in schools, and collaborate with companies and organizations. Through these diverse approaches, we aim to create a society where more people recognize social issues as something connected to their own lives and feel empowered to take action.

The name "World in Peace" represents our aspiration for a peaceful world. Guided by this vision, we value building bridges instead of walls through respect and unity rather than conflict. We believe that the actions of each individual have the power to create meaningful change. By connecting people with people, communities with communities, and generations across borders, we strive to build a more peaceful world together.

Our Impact in Numbers

Total Beneficiaries (Since Establishment)	**1,617**
Countries of Operation	**3**

From the Founder

Founder and Executive Director
Rikuto Hong (Hibi)



When we first started World in Peace, there was so much that we didn't know. But with all of your heartfelt warmth, cooperation, and support, we are now celebrating our second year and releasing our second annual report.

While working in World in Peace for my second year, it was really encouraging for me and the team to see more people participate in our events, with an increasing number of funds we are able to allocate for each individual project. At events, we had many visitors recognizing our booth, and saying "You're World in Peace, right?"

On the other hand, this past year also overlapped with our final year of high school for most teammates. This resulted in us not being able to expand our activities as much as we anticipated, and had to work within strict time constraints trying to balance academics with our organizational operations.

In spite of such a challenging year for us, one major step forward was the renewal of our website. Although people would argue that, "As a newly formed entity, it is not necessary to move on to this point," we believe that since we are such a young organization, taking time and clearly communicating our work and activities to our supporters is essential to build trust.

Finally, I would like to express my heartfelt gratitude to everyone who has continued to support World in Peace, to our partners who have worked alongside us, and to every member who continues to contribute to our activities.

As we move forward together, one step at a time, we hope for your continued support and cooperation as we work toward making "a world where peace is the norm" a reality for everyone.

DISASTER RELIEF

Eastern Afghanistan Earthquake Relief

Afghanistan Kunar Province and Jalalabad, Nangarhar Province

At 11:47 p.m. local time on August 31, 2025, a magnitude 6.0 earthquake struck eastern Afghanistan, resulting in more than 2,000 deaths and affecting approximately 500,000 people.*1 In response, World in Peace partnered with the local organization LEARN Afghan to launch an emergency relief initiative. Within 72 hours, an eight-member emergency response team was dispatched to affected areas, providing medical assistance, hygiene support, humanitarian aid, and emergency relief.

2025/9/1 ▶ 11/26

Number of Beneficiaries 300 (+ other unspecified beneficiaries)

Expenditure (JPY) ¥153,348





The initiative provided medical consultations and treatment support to more than 300 affected individuals. The team utilized diagnostic equipment, including portable ultrasound devices, to assess injuries, monitor patients' health conditions, and conduct follow-up observations in the field, while also distributing necessary medications. Individuals identified as requiring specialized or advanced treatment were referred to nearby medical facilities, enabling continued access to medical care. In addition, recognizing the heightened risk of infectious diseases following the disaster, hygiene support was provided to help prevent the spread of infections in affected communities.

Given the restrictions on women's access to rights in Afghanistan, the initiative placed emphasis on women's health and protection. Many beneficiaries were women and children, and female doctors and nurses participated in the emergency response team. This helped create a safer and more comfortable environment for women to receive medical care and enabled support responsive to each beneficiary's circumstances and needs.





*1 UNOCHA, Afghanistan: Humanitarian Update, October 2025

Ofunato City, Iwate Prefecture Wildfire

Japan Ofunato City, Iwate Prefecture

A large-scale wildfire that broke out in Ofunato City, Iwate Prefecture, on February 26, 2025, burned approximately 3,370 hectares, equivalent to around 10% of the city's total area, and damaged 102 buildings, including fisheries-related facilities.*2 The fire had a significant impact on residents' daily lives and livelihoods, leaving many facing uncertainty and hardship.

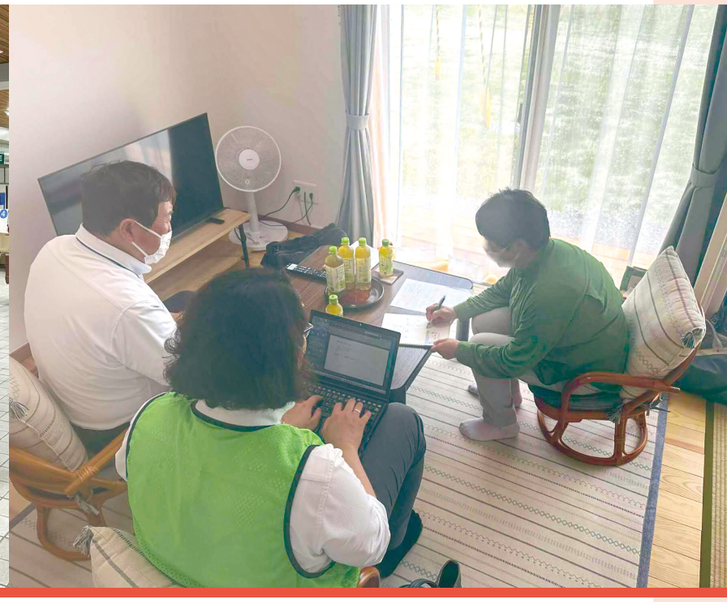
2025/3/2 ▶ 8/21

Number of Beneficiaries 106*

Expenditure (JPY) ¥70,000

* Approximately 50 consultations were provided through this program. Each consultation was counted as support for one household. The estimated number of beneficiaries was calculated using Ofunato City's average household size (31,032 residents ÷ 14,686 households = approximately 2.11 people per household).





World in Peace partnered with the local organization Ofunato Yorisoi Mirai Net to provide financial support for relief activities. The organization offered consultation services to individuals experiencing difficulties in their daily lives as a result of the wildfire, regardless of whether their homes had been directly damaged. In addition to providing consultations at its support center, the organization conducted home visits and provided assistance at temporary housing facilities when necessary. These ongoing efforts were recognized by the local government, leading to the establishment of a consultation support desk at Ofunato City Hall in May 2025.

Donations were used to support the costs of these consultation and outreach activities. More than 50 consultations were received, including from individuals who had lost their livelihoods and income due to burned storage facilities and fishing equipment, despite their homes remaining undamaged. By continuously communicating these needs to Iwate Prefecture and Ofunato City, the initiative contributed to the creation of additional support funding and strengthened recovery efforts in the affected community.





*2 Cabinet Office, Government of Japan, FY2024 Disaster Case Management Support Project: Implementation Report for Ofunato City and Rikuzentakata City

EDUCATION SUPPORT

Cambodia Education Support

Cambodia Angkor Thom District, Siem Reap Province

In Cambodia, World in Peace partnered with a local organization to provide educational and hygiene supplies to 28 community preschools in rural areas. These facilities provide preschool education to children aged three to five, with approximately 25 children per class.

2025/8/25 ▶ 2026/1/23

Number of Beneficiaries 702

Expenditure (JPY) ¥105,462



To create a safe and supportive learning environment, essential educational materials, including paper, scissors, glue, pencils, crayons, picture books, and floor mats, as well as toothbrushes, toothpaste, and healthy snacks were replenished.

Preschool education provides an important foundation for children’ s transition to primary school. Children participate in activities that support their development, including cooperative and physical activities, singing, drawing, coloring, practicing letters, and creative play. They also develop basic knowledge of health and hygiene through healthy snacks and learning proper tooth-brushing habits.

Through this project, we helped create an environment where children at all 28 community preschools could learn and grow with access to the educational and hygiene supplies they need.





EVENTS / ADVOCACY CAMPAIGNS

Ethical Sales & Advocacy Activities

Japan

This year, we continued our awareness activities through product sales, with the aim of promoting understanding towards fair trade and social welfare.

Expenditure (JPY) ¥275,823

Following the previous year, we sold Tony’ s Chocolonely products, providing opportunities to learn about human rights issues in the cocoa industry, including child labor and inequality.

As a new initiative, we also sold baked goods made at Atelier Yu no le, a welfare facility in Sakai, Osaka, where people with disabilities and others engage in activities and work at their own availability. Purchases supported the wages and continued activities of those working at the facility, while a portion of the proceeds was also allocated to World in Peace’s international humanitarian efforts.







DESIGNER'S PICKUP

Learning and Connection Through Design

In 2024, at my first Senri & Osaka International Schools of Kwansei Gakuin (SOIS) International Fair, I proposed a stamp rally with the hope of helping more children discover World in Peace and its work. The goal was not only to give children an enjoyable way to learn about fair trade and humanitarian aid, but also to encourage them to explore the venue and discover SOIS’ s facilities and the activities of its students. I carefully designed the route and content of the stamp rally to make this possible.





Amelie Yamaguchi Xenakis
Designer / Secretary-General / Communications Department Manager

At events, Amelie is responsible for a wide range of design work, from posters and booth decorations to the stamp rallies. Alongside her role as World in Peace’ s designer, she is also involved in various aspects of organizational management as Secretary-General and Communications Department Manager.

What began as a single idea grew into one of the signature features of World in Peace’ s booth, with four events held over two years. Through conversations with children and parents at these events, I was able to create opportunities for more people to discover our work. This experience showed me that design is not simply about creating something that looks good. It has the power to connect people, create opportunities to learn something new, and inspire action.

Activities in the Previous Fiscal Year (FY2024)

Disaster Relief

Noto Region Heavy Rain Disaster, Ishikawa Prefecture



Japan
2024/9/24 ▶ 10/15

Beneficiary Numbers	Expenditure
284	¥148,948

Amid ongoing recovery efforts following the Noto Peninsula Earthquake, we partnered with local support organizations to provide assistance in response to the heavy rain disaster. We provided 720 body-wipe towels and 1,800 uses' worth of emergency toilets, while also supporting the organization of community engagement events.

Ofunato City Wildfire Relief, Iwate Prefecture



Japan (Balance Carried Forward from the First Fiscal Year)
2025/3/2 ▶ 8/21

Beneficiary Numbers	Expenditure
182	¥18,245

Following the large-scale wildfire in Ofunato City, we partnered with the local private salon Harmo to provide essential supplies. Based on a needs assessment, we provided women's personal care products, hairbrushes, razors, and other necessities to support the daily lives of those affected.

Education Support

Cambodia Education Support



Cambodia
2025/3/27

Beneficiary Numbers	Expenditure
43	¥103,496

In partnership with local organizations in Cambodia, we supported 45 children across two educational facilities. In addition to distributing educational supplies, we helped create a safe and supportive learning environment by installing classroom lighting and fans and providing training for teachers and staff.

*This project was implemented with the generous cooperation and support of other donors.

Events / Advocacy Campaigns

Fair Trade Sales



Japan
2024/11/16

Expenditure
¥55,490

We participated in the International Fair on November 16, 2024, selling fair-trade products and raising awareness. Through an interactive stamp rally, we provided an opportunity for both children and adults to learn about fair trade while having fun.

Financial Summary for FY 2025

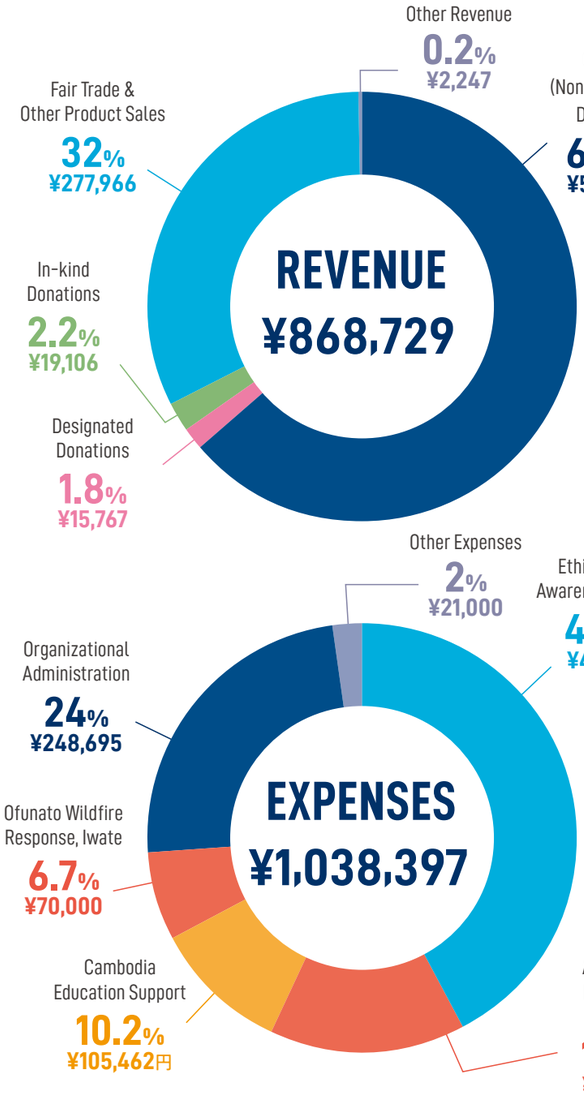
In FY2025, operating revenue totaled ¥868,729, a 19.3% increase from the previous year. General donations remained the main source of revenue, while income from fair-trade and other product sales increased significantly to ¥277,966, supported by more repeat customers and improved product portfolio. Donation income, however, showed limited growth, highlighting the need to strengthen our donor base for more stable operations.

Operating expenses totaled ¥1,038,397, an increase of 122.8% from the previous year. This was primarily due to higher fair-trade product costs and increased expenses related to rebuilding our website. The new website was designed to improve accessibility and simplify the donation process while providing a stronger platform for future activities and communications.

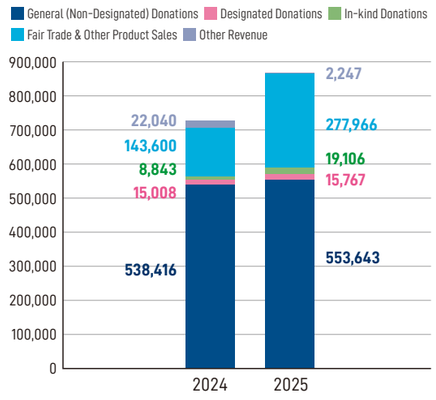
As a result, FY2025 recorded an operating deficit of ¥169,668. At year-end, we retained ¥92,110 as funds to support activities in the following fiscal year, while continuing necessary activities through the use of carried-over funds.

Moving forward, we aim to build a more sustainable financial foundation by securing stable donations, expanding our own-source revenue, and strengthening project-level budget management.

*Full financial statements, including the Statement of Activities and Balance Sheet, are available on our website.



Revenue Trends Since Establishment (JPY)



Account		Amount (JPY)
[A] Operating Revenue		
	❶ Membership Dues	0
	❷ Contributions and Donations	588,516
	❸ Program Revenue	277,966
	❹ Other Revenue	2,247
	Total Operating Revenue	**868,729**
[B] Operating Expenses		
	❶ Program Expenses	
	(1) Personnel Expenses	0
	(2) Other Program Expenses	1,038,397
	❷ Administrative Expenses	
	(1) Personnel Expenses	0
	(2) Other Administrative Expenses	0
	Total Operating Expenses	**1,038,397**
Operating Surplus (Deficit) [A]-[B]=①		**(169,668)**
[C] Non-operating Revenue		
	Total Non-operating Revenue	0
[D] Non-operating Expenses		
	Total Non-operating Expenses	0
Non-operating Surplus (Deficit) [C]-[D]=②		**0**
Change in Net Assets Before Taxes ①+②=③		**(169,668)**
	Income Taxes, Inhabitants Tax and Business Tax ④	**0**
	Net Assets Carried Forward from Prior Period ⑤	**261,778**
Net Assets Carried Forward to Next Period ③-④+⑤		**92,110**

Corporate and Organizational Contributions

World in Peace is deeply grateful to the companies and organizations that support our vision of “A sustainable world of peace, where young people take the lead and create change through action.” Their generous support has enabled us to carry out activities in communities around the world. We sincerely thank all our supporters for making these activities possible. Moving forward, we will continue to strengthen our partnerships and work together to create greater impact and deliver sustainable support toward the future we envision.

A Step Toward International Cooperation Through Education

Osaka International School Grade 4 Students

We received a donation from the Grade 4 students of Osaka International School through their “Grade 4 Market” unit. As part of this unit, students planned and operated their own market, gaining hands-on experience in selling products and learning how to use the profits generated. The students chose World in Peace as the recipient of their proceeds, creating a valuable opportunity for their own actions to contribute to international cooperation.



“SOCIAL GOOD Coupon”: Turning Purchases into Support

Yogibo Inc.

yogibo
SOCIALGOOD



World in Peace participated in Yogibo’ s “Yogibo SOCIAL GOOD Coupon” initiative, and was provided with a dedicated coupon code.
When customers used our organization’ s coupon code to purchase products through the official Yogibo online store, 5% of the purchase amount was provided to World in Peace as advertising expenses. Customers were able to support our activities by using the coupon when making purchases, their purchases generating support for our organization.
Through this, companies, consumers, and nonprofit organizations were linked to create opportunities to contribute to social issues without adding additional burden on our donors and supporters.

The Future Of World In Peace

01

Reflecting on this Year

This year, while we continued to receive the generous support of many supporters, the number of projects we were able to implement and the overall scale of our activities were more limited than in previous years. This was largely because most of our operating members were in their final year of high school and had to balance their activities with their studies and preparations for their next steps, making it difficult to secure sufficient time for our work. At the same time, the experience of continuing our activities with limited human and time resources gave us an opportunity to consider how World in Peace can build a more sustainable organization for the future.

02

Looking Ahead

Next year, in addition to the international humanitarian activities we have undertaken to date, we will place greater emphasis on contributing to communities in Japan. As our operating members graduate from high school and pursue their own paths, we hope to express our gratitude to the communities that have supported and nurtured us. Recognizing that Japan is highly vulnerable to natural disasters such as earthquakes and tsunamis, disaster preparedness and relief will be one of our areas of focus. Moreover, we will offer opportunities for children to learn how to protect themselves during emergencies through disaster preparedness workshops, and other activities aimed at preschool and elementary school children.

03

Looking Ahead

To develop our activities sustainably, we will also actively focus on recruiting and nurturing new members. By welcoming a new generation of members and incorporating diverse perspectives and areas of expertise, we aim to build a stronger organizational foundation. By bringing together the strengths of each individual, we aspire to become an organization capable of creating a greater impact for those who need support. Building on the experiences of this year, we will take our next step forward.

Become Part of World In Peace



Take Action, Create Change.

Change the World, Change yourself.

We are not looking for people with impressive titles, but instead, those who desire to take action, and who are willing to take the first step. We are looking for people who are ready to take on new challenges, whilst working together with others.

There is no single way to get involved. From short term volunteering opportunities such as participating in events and street fundraising campaigns, to medium and long-term initiatives involving ongoing participation in our projects and organizational activities, everyone can find a way to contribute that suits their interests, skills, and availability.

At World In Peace, we explore what each individual can, and what they want to do through our orientation process, rather than simply assigning people into predetermined roles. Entirely new roles can also emerge from your unique strengths and aspirations.

Ways to Support Us

Our activities are made possible by the support of each and every one of you.
Support takes many forms beyond donations. Learning about our activities, sharing what you learn with others, and joining us in taking action are all important steps toward creating positive change in society.

For example, in Afghanistan

¥1,000 can...

Provide **medicine for one person** in areas of Afghanistan where medical facilities are limited

For example, in Japan

¥2,000 can...

Provide approximately **10 days worth of emergency toilet** use for one person during a disaster

For example, in Cambodia

¥10,000 can...

Provide **essential educational supplies and uniforms** for children to attend school in Cambodia

These are examples of what your donation can support. In practice, we provide assistance based on the needs of each community.

World Changer (Continuous Support)

With a monthly donation, you can help World in Peace provide effective and sustained support to those in difficult circumstances. Your support holds the power to help change the future. To set up a recurring donation, please visit our website.

One-Time Donation

This program allows you to freely choose the donation amount and specific projects you want to support at any time.

Credit Card
Apple Pay / Google Pay

You can complete the process easily through our website.
https://www.wipeace.org/en/support/

Bank Transfer

Bank Name: **Sumitomo Mitsui Banking Corporation (SMBC)**
Branch: **Takatsuki** Account Type: **Ordinary (Futsu)**
Account Number: **3194838** Account Name: **World in Peace** (ワールドインピース)
Swift Code: **SMBCJPJT/SMBCJPJTXXX**

*For bank transfers, we are unable to identify the donor. If you require a receipt, please contact us via the "Donation Receipt Request Form" on our website.

Support from Corporations and Organizations

For companies and organizations, there are various ways to contribute to social causes, such as donations, setting up donation boxes, or joint projects. Would you like to contribute to society in a way that suits your organization?

More details can be found by scanning the QR code below:
https://www.wipeace.org/en/support/group/

*Please note that donations to World in Peace are not eligible for donation-related tax deductions or other tax benefits under Japanese tax law, as the organization does not currently hold the designation or certification required under Japanese law.

World in Peace

World in Peace / WiP (Japanese Name: ワールド・イン・ピース)

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Please contact us by email for information about our office location.

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Corporate Number	9700150126945
Legal Status	Unincorporated Organization (Unincorporated Association /Voluntary Organization)
Established	May 16, 2024
Representative	Rikuto Hong (Hibi)
Deputy Representative	Yuuka Iwaki
Secretary-General	Amelie Xenakis Yamaguchi

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